

Guidelines for *African Port Hub* contributors

Editorial and photographic content

***African Port Hub* goals**

African Port Hub presents the most insightful and valuable source of news and trends to an audience of logisticians, industry experts and companies actively engaged in importing and exporting in and out of Africa within the transport, oil and gas, mining, renewables, railways, energy and agri sectors.

This unique and widely-circulated magazine will serve as a major catalyst for multinationals and locals to enhance their knowledge of supply chain-related industry activities. ALPHA's objective is to position Africa at the heart of the global supply chain market, underpinned by a mission to showcase Africa as a continent with vast resources and bright prospects for major indigenous infrastructure projects.

Topics for editorial and photographic content

We place a premium on unique content that will not be found on Google, instead concentrating on unexpected, highly informative perspectives that enrich the view of the reader in relation to a continent involved in a significant transition phase. We value well-researched articles that will present an editorial balance, while delivering a deep insights into current developments and opportunities — illustrated, where possible with accurate quotations and compelling anecdotes.

Topics of particular interest to *African Port Hub* are:

- Trade and infrastructure outlooks
- Compelling articles about Africa's many untapped resources
- The continuing development of an innovative export hub for Africa
- Drivers of infrastructure in Africa
- Why and where air and sea port development and expansion is taking place
- Africa's renewable energy growth
- Reviews of Africa's transport and logistics sectors
- The increasing consumer demands of an emerging middle class
- Giga Factory in Africa to trigger the economy of the whole continent
- Foreign investments receiving more government support
- Unearthing Africa's enormous potential
- Transport infrastructure that is driving a boost in Africa's cross border trade
- The building of strong business relationships with local partners all over Africa
- Local content laws and regulations in Africa
- Challenges for multinationals doing business in Africa
- Port development in West Africa
- Oil and gas development in East Africa
- Tapping into Africa's big export markets

Article submissions

We do not commission articles but will gladly consider the supply of your original, unpublished manuscripts and we will subsequently provide accurate feedback.

Writing style

African Port Hub values independence, transparency, and innovation. Articles should be well researched and provide unique insights that will educate, motivate and inspire a global audience.

Submission format

A Microsoft Word file is ideal for editorial material. If you have accompanying images, please do not insert them in the email, rather send them as separate attachments.

Article length

We encourage brevity and believe that shorter well-written articles will deliver more impact. So less is more in editorial terms. Minimum word count is 750

Photography

African Port Hub intends to be an important platform for the opinions of leading African logistics professionals. To achieve this, the editorial and photographic content we provide must reach the very highest standards in terms of presentation while disseminating compelling, authoritative and unique editorial values in relation to the full business spectrum around the entire continent of Africa,

Supporting imagery for editorial matter

Imagery must not only support the editorial content but enhance it considerably. Typical articles should comprise at least two key images, capturing the essence of an article..

Submission date for first issue

1 May 2018 (on or before that deadline).